

**BOROUGH OF BRADLEY BEACH**

**RESOLUTION 2021-312**

**BRADLEY BEACH BUSINESS COMMUNITY ALLIANCE 2022 AGREEMENT**

**Mayor Fox** offered the following resolution and moved its adoption:

**WHEREAS**, the Borough of Bradley Beach supports the Bradley Beach Business Community Alliance (BBBCA), incorporated as a 501(c)(6) in the state of New Jersey on 12/9/19, and;

**WHEREAS**, in its efforts to achieve the best possible business community for and in the interest of the residents of Bradley Beach allows for pro bono use of 719 Main Street (the Biase Community Center) as the address, office, and occasional meeting space (when scheduled with the Borough Administrator) for the BBBCA in furtherance of their efforts on behalf of the Borough, and;

**WHEREAS**, the Borough and Alliance will partner on Bradley Beach Small Business Support Plan and Civic Engagement Programs and Events, Municipal Departments will be invited to participate on Alliance Committees as well as support BBBCA activities.

**WHEREAS**, that the Borough agrees to have a link to the BBBCA on the Bradley Beach Municipal website and agrees to recognize the BBBCA in the municipal calendar and town guidebook as a separate, independent non-profit created privately for the businesses and community of Bradley Beach; and

**WHEREAS**, the Borough supports the business, non-profit and resident engagement on the BBBCA, will allow periodic use of sidewalk signage to promote Alliance events; and

**WHEREAS**, the Borough wishes to recognize the BBBCA, one week in summer of 2022 will be proclaimed BBBCA Week, including, Celebration Saturday Event in Riley Park.

**NOW THEREFORE BE IT RESOLVED**, by the Mayor and Council of the Borough of Bradley Beach authorizes said agreement with the Bradley Beach Business Community Alliance.

Seconded by Councilman \_\_\_\_\_ and adopted on roll call by the following vote:

**AYES**

**NAYS**

**ABSTAIN**

**ABSENT**

Mr. Bonnell  
Mr. Gubitosi  
Mr. Sexsmith  
Mr. Weber  
Mayor Fox

**CERTIFICATION**

I, Erica Kostyz, Municipal Clerk, Borough of Bradley Beach, Monmouth County, New Jersey, do hereby certify that the foregoing resolution was duly adopted by the Governing Body at the December 14, 2021 Council Meeting.

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Erica Kostyz, RMC, CMR  
Municipal Clerk